**Email to IFAs who you know**

**[BEGINS]**

**Financial Advisors and Wealth Managers:**

**“Are You Ready for Crypto?”**

Before we know it, the world of crypto currency will be upon us in a big way.

Clients will start to ask your advice about putting their money into this new opportunity for wealth growth and, maybe sooner than you think, ‘crypto’, or peer to peer currency, **will be regulated**.

Right now, you cannot really give **any** advice, for or against, as crypto is outside your sphere of reference, outside the regulatory framework within which you advise your clients.

Already the World’s major financial institutions and key retailers are getting engaged with doing business using crypto as well as mainstream currencies.

The danger is that your clients will be attracted away from your considered and impartial advice, related to *their* specific needs, and persuaded to put their money into some new-fangled scheme, untried, untested and unregulated.

With due respect to your expertise, **you need to know what this is all about** – agreed?

I represent **Dacxi Education Ltd**. a UK company based in the Innovation Centre in Oxford, who are, as far as we know, the only company worldwide focussing on how crypto will be used by ordinary people rather than the ‘traders’ whose domain it has been up until now.

**Dacxi is a unique company** owned and run by people with a very strong financial background. It’s different because it’s the only company in the ‘crypto space’ that doesn’t promote ‘trading’ but encourages its customers to ‘buy and hold’ while it provides massive customer support and education about the ‘whys and ‘hows’ of crypto.

Dacxi has its own exchange where customers can buy ‘bundles’ of different ‘blue chip’ coins which perform better than purchases of separate coins.

**Unlike many crypto companies Dacxi is regulated within the EU:**

* FRK000784: Financial Services, Providing a virtual currency wallet service
* FVR000891: Financial Services, Providing services of exchanging a virtual currency against a fiat currency.

In the near future, Dacxi will have an FCA license to be a crowd crypto business and the FCA licences are already at the submission stage.  You may also be aware that the FCA has asked all crypto businesses to make themselves known by January 2021 (with which Dacxi has already complied).  Further they have appointed the leading fintech counsel in the UK, who has been responsible for guiding may of the neo-banks.

**Crypto is now THE best performing global asset**

**Dacxi are very well aware that, because crypto isn't currently regulated by the FCA you are unable to advise your clients on crypto assets, and there is a significant risk that some clients will ‘leave’ you (wholly or partially) to take their money elsewhere.**

**So How Can Dacxi Help *You*?**

**Dacxi Education will help you understand:**

* How crypto and Dacxi will work for your clients
* How crypto and Dacxi will work for you
* How you can generate income through Dacxi
* Why Dacxi has the A+ security rating
* How all things ‘crypto’ have changed this year
* The ‘Blue Chip’ crypto coins
* The seven uses of the DAC coin
* How the Crypto Market works and how Crypto itself ‘works’
* How the Dacxi Ecosystem and Crowd Finance work
* How bundles perform better than single coins (similar to share portfolios)
* Why crypto should form at least part of your recommended wealth portfolio

And much more

The tide is turning away from conventional money and investment practices, and**now is the time for you** to get ahead of the curve**.**

So what’s the next step?

**Call me on 07768 765432** or reply to this email – or [book a 50 minute no obligation call with me](https://lifemasterynow.as.me/) where I can -

* Answer your questions
* Explain how to engage with Dacxi (no sales pitch!)
* Recommend webinars and tutorials
* Introduce you to the ‘team’ and explain how we work together

I look forward to hearing from you

Kind Regards

**[ENDS]**

**Note: this links to Ben’s booking system. Provide a link to your own or remove. You’ll also need to change the phone number!**